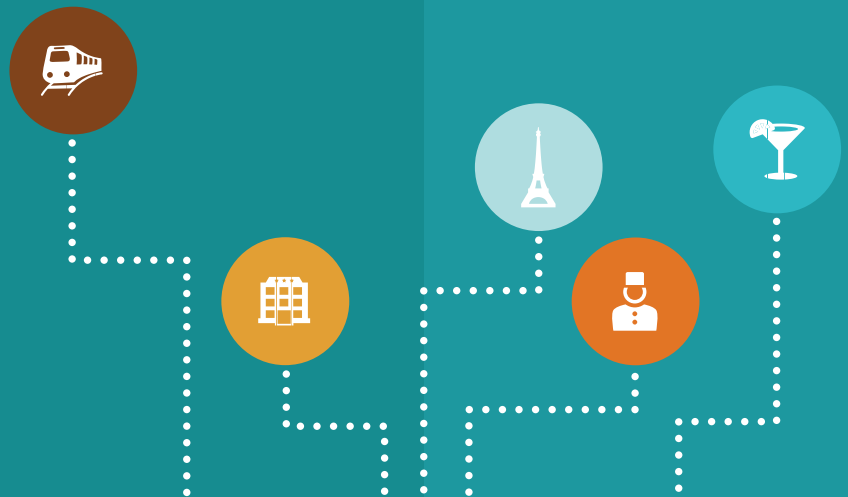


About us

Athens Technology Center S.A. (ATC for short) has an extensive experience in large scale research and development projects. We have led and directed several European Commission projects and partnered with international industry leaders and top-tier universities, as well as pioneer smart cities.

As a consequence, we possess a deep knowledge and understanding of innovative technologies and the science that propels them, often as early as from the very point that they are born. We contribute to the vision and the evolution of these technologies, instead of merely being early adopters.



ADAMO
www.adamocity.eu



Personalised City Tour Planning

Personalised city tour planning for tourists and business travellers

Support for advanced mobility solutions

Strengthening the presence of local economy

Proposed City break routes combining cultural and leisure sites



The project ADAMO has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration through the frontierCities accelerator programme (grant agreement no. 632853), under the sub-grant agreement no. 23

Our Offer

ADAMO introduces innovative technologies for geographically enhanced touristic information, which are brought together to cover the lack of integrated solutions for the management of touristic services, enriched with advanced mobility solutions. The ADAMO solution exploits the advanced offerings of smart cities to deliver a personalised experience for tourists and travellers in order to discover the most suitable city break paths for attractions and touristic services, considering mobility and time constraints.

The technologies

ADAMO is built on FIWARE technologies to provide geographically enhanced touristic information for tourists and business travellers. The application adopts a multi-facet approach to explore the semantic relationships between points of interest within a city, according to user specific and city mobility criteria, to build personalised touristic paths. ADAMO is provided as an interactive application over the Web and accessed from mobile devices, which dynamically adapts the proposed city tour plans, according to profiling, geographical and mobility criteria.

Who can use ADAMO

ADAMO targets both the end users and the professionals in the tourism domain. Both types of users are engaged with the application offerings, through various mechanisms. More specifically:

- The end user tourists and business travellers can use ADAMO to sketch optimal scheduling touristic paths, matching their interests and profile characteristics;
- The city authorities can use ADAMO for advertising the touristic points of interest, as a way to strengthen the potentials of the local economy;
- The local businesses can use ADAMO to increase their visibility to focused customers.

Bring your own benefit

Being either a traveller, a city or a local enterprise, ADAMO can support your needs for an innovative way to access touristic services. It offers a personalised tour planning experience, which exploits their dynamically built tourism, travel and mobility preferences. Cities will be able to explore new and innovative ways for strengthening the presence of the local businesses and bloom the potentials of the regional economy. ADAMO can eventually support multidisciplinary local businesses to reach the most appropriate travellers through targeted advertisement.

